



For immediate release

Cushman & Wakefield Signs Exclusive Affiliate Agreement With Partner Real Estate AG Covering Switzerland’s German-Speaking Region

Cushman & Wakefield simultaneously renews existing agreement with SPGI Geneva SA, its longstanding affiliate for the French-speaking region of the country

ZURICH, 10 JUNE 2024 – Cushman & Wakefield has signed an exclusive affiliate agreement with Partner Real Estate AG to deliver commercial property services across the German-speaking region of Switzerland.

The new relationship takes effect in October 2024. Cushman & Wakefield has simultaneously renewed its existing agreement with SPGI Geneva SA, whose CEO is Grégory Grobon, its longstanding affiliate for the French-speaking region of the country, providing clients with complete coverage in Switzerland.

Partner Real Estate AG has an established and experienced team led by co-founders Urs Küng and Abi Pranjes who have worked together for more than 25 years. The team delivers services including landlord and tenant representation, capital markets, retail services, and consulting. The new affiliate will operate in Switzerland’s four largest cities: Zurich, Geneva, Lausanne, and Basel.

Cushman & Wakefield’s EMEA affiliate network extends delivery of its services into markets where it does not currently have a wholly-owned presence. Uniquely among the network, Switzerland is served by two affiliates, covering the French and German speaking regions and working seamlessly together to provide complete coverage across the country.

Colin Wilson, Chief Executive EMEA, Cushman & Wakefield, said: *“I’m pleased to announce this exclusive affiliate relationship with Partner Real Estate AG which strengthens our capabilities across the German-speaking parts of the country and by extension in Switzerland as a whole. Our clients can be assured that in Urs, Abi and the team – together with our longstanding affiliate partner SPGI Geneva SA – they have access to the very best expertise in the country. These relationships benefit both local and global clients who gain access to our global network and local knowledge respectively.”*

Grégory Grobon said: *“It is a privilege to continue our established and successful partnership with Cushman & Wakefield which is based on continuous improvement of our added value and quality of services. We are very much looking forward to collaborating with our new premium partner for the German-speaking part of Switzerland. We expect significant synergies and are pleased to offer a qualitative one-stop-shop for our regional, national and international clients.”*

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Abi Pranjes said: *“We are very excited to work with one of the leading global commercial real estate companies, Cushman & Wakefield, and the best in class partner for the French-speaking part of Switzerland, SPGI Geneva SA. This partnership offers for our clients a real Swiss-owned commercial real estate corporation with a very strong international partner.”*

Cushman & Wakefield continues to optimise its EMEA affiliate network including last month when it entered Austria, where it did not previously have a branded presence, as Cushman & Wakefield CBS international.

Partner Real Estate will replace Cushman & Wakefield’s existing Zurich-based affiliate with whom it will continue to work until October, providing clients with continuous coverage.

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About Cushman & Wakefield

Cushman & Wakefield (NYSE: CWK) is a leading global commercial real estate services firm for property owners and occupiers with approximately 52,000 employees in nearly 400 offices and 60 countries. In 2023, the firm reported revenue of \$9.5 billion across its core services of property, facilities and project management, leasing, capital markets, and valuation and other services. It also receives numerous industry and business accolades for its award-winning culture and commitment to Diversity, Equity and Inclusion (DEI), sustainability and more. For additional information, visit www.cushmanwakefield.com.

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